

REVIEW
for an educational and professional program
«Management: administration of business entities»
for the second level of higher education for the master's degree on specialty 073
Management, developed by the Department of Business and Tourism Management of Izmail
State University of Humanities (Ukraine)

The transformation processes that occur in the national economies of individual states and the processes of globalization in the world economy require the introduction of new innovative approaches and methods in management in various areas of economic activity to ensure the competitiveness and development of the potential of individual business structures, social organizations, public administration institutions and the entire national economic complex of the whole country. The special interest and relevance of this program for the scientific and professional community of Moldova is caused by the need to implement the best practices of European countries, including Ukraine, in training highly qualified and competent managers capable of generating ideas, creating and implementing joint social scientific and commercial projects in cross-border cooperation.

Familiarization with the structure and content of the educational and professional program allows us to state that the presented program consists of several blocks arranged in a certain logical sequence. The content of the educational program reveals both general information about the duration, scope and features of training, as well as the purpose of training modern managers, employment opportunities for graduates, methods and forms of training. Special attention of the program is focused on the program results of training, as well as on demonstrating the ability to form or develop relevant general and professional competencies, acquire knowledge, skills, studying subjects that are a mandatory part of the training of managers-masters (presented in the compliance matrix). It should be noted that in our opinion, the list of disciplines selected for this program and specialty reflects the current European trend in training competitive managers in any field of management. We focus on a logically verified sequence of studying disciplines and taking into account possible interdisciplinary connections. The opportunity provided for students to form an individual trajectory of their choice through free choice disciplines, the study of which is organically combined with the study of normative disciplines, also deserves attention and positive evaluation. Note that their volume is 26% of the total volume of program components. An important aspect of competitive training of modern managers is a practical training and acquisition of skills for research. In the reviewed program, this aspect is represented by practical training – passing «Research and analytical practice» in the amount of 18 ECTS credits. It should also be noted that the certification of applicants for the master's degree in Management of the analyzed educational and professional program «Management: administration of business entities» is carried out in the form of a public defense of the qualification work, which corresponds to world practice.

Thus, we believe that the submitted for review educational and professional program «Management: administration of business entities» for the second level of higher education for the master's degree on specialty 073 Management reflects the main global trends in the training of modern managers, and its implementation will prepare professionally competent managers for the development of the national economy of Ukraine and expanding the boundaries of international partnership.

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